



## **Programme - CBYCBA Launch Event, 1st April 2015**

**Venue: The Restaurant, East Riding College, St Mary's Walk, Bridlington YO16 7JW**

**Your Compere - Hugh Riches, Estuary TV Presenter**

- 11.45am - Arrival and General Networking
- 12.00pm - Welcome Speech, Steve Eastwood, Larica Insurance Brokers and Chamber President
- 12.03pm - Ian Coates, Specialist Marine Consultants, current CBYCBA Business of the Year 2014 - a winners perspective
- 12.07pm - David Hebden, Yorkshire Air Ambulance - 2015 Event Beneficiary - the work of the Charity
- 12.11pm - Welcome to Yorkshire update on the impending Tour De Yorkshire - video
- 12.15pm - Chris Sigsworth, MD Yorkshire Coast Radio - The importance of being a media partner and a summary of the on-air support between the launch and the main event
- 12.19pm - Hannah Johnson, ER College IT Student - presentation of the new format website [www.cbycba.co.uk](http://www.cbycba.co.uk) including links to social media.
- 12.23pm - Gareth Sykes, ER College - Update on the design and development of the new Business of the Year Award
- 12.27pm - Lia Nici, Executive Producer, Estuary TV - Harnessing the power of local television for your business
- 12.29pm - Neil Watson, Archomai Ltd and Chair of the Judging Panel - demonstration of the online process for entering and/or nominating businesses and business people to win an Award.
- 12.33pm - East Riding College representative - Presentation of the current college expansion and new initiatives for the 2015-16 academic year.
- 12.45pm - Refreshments served and general networking
- 13.30pm - 13.45pm - Please exit the premises

N.B. There is ample car parking within the college grounds, and please report to reception within the main entrance on your arrival to check in. The Restaurant is very close to the reception area. We look forward to welcoming you.